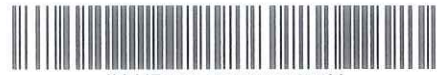




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Certificate Issued Date	: 12-Aug-2026 11:21 AM
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MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

UTTAR PRADESH SKILL DEVELOPMENT MISSION,
VOCATIONAL EDUCATION, SKILL DEVELOPMENT AND ENTREPRENEURSHIP
DEPARTMENT, GOVERNMENT OF UTTAR PRADESH

AND

INDIAN INDUSTRIES ASSOCIATION (IIA)

FOR

STRENGTHENING INDUSTRY-INSTITUTE LINKAGES, APPRENTICESHIP, PLACEMENT,
INDUSTRY EXPOSURE AND EMPLOYABILITY OF UPSDM TRAINEES IN UTTAR PRADESH

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1. PARTIES TO THE AGREEMENT

This Memorandum of Understanding (MoU) is entered into on this 13th day of August, 2026, between:

Uttar Pradesh Skill Development Mission, Vocational Education, Skill Development & Entrepreneurship Department, Government of Uttar Pradesh, having its office at Government ITI Aliganj Campus, Lucknow, Uttar Pradesh (hereinafter referred to as the "UPSDM"), which expression shall unless repugnant to the context include its successors and permitted assigns;

AND

Indian Industries Association (IIA), a premier industry association representing Micro, Small, Medium and Large Industries across Uttar Pradesh and other states of India, having its registered head office at Lucknow, Uttar Pradesh and national office in Delhi (hereinafter referred to as the "IIA"), which expression shall unless repugnant to the context include its successors and permitted assigns.

The UPSDM and IIA shall hereinafter collectively be referred to as the "Parties" and individually as a "Party".

2. PREAMBLE

WHEREAS, the UPSDM is responsible for the administration and development of short-term skill and vocational training systems in Uttar Pradesh with the objective of enhancing employability, entrepreneurship, apprenticeship and industry readiness of trainees;

WHEREAS, IIA is a leading industry association with an extensive network of industrial units, entrepreneurs and regional chapters across Uttar Pradesh and has expressed its commitment towards supporting skill development and workforce readiness initiatives;

WHEREAS, both Parties recognize the importance of strengthening industry-institute collaboration to align vocational education with industry requirements and facilitate employment opportunities for trainees;

WHEREAS, IIA has proposed a Regional District Program Management Unit (DPMU) Linkage Programme under which IIA Chapter Heads shall be linked with designated District Program Management Units (DPMUs) to facilitate apprenticeship opportunities, placements of UPSDM trained candidates through online IIA Employment Services portal, industry visits, providing real industry jobs for processing in UPSDM training centres by the trainees under the supervision of the Trainers/Industry experts, guest lectures, mentorship and industry engagement activities;

NOW THEREFORE, the Parties agree to collaborate under the terms and conditions set forth herein.



3. OBJECTIVES

The objectives of this MoU shall be:

- a) To establish a structured and sustainable industry engagement ecosystem for UPSDM's Training Centres across Uttar Pradesh.
- b) To strengthen industry-institute linkages through active collaboration between IIA Chapters and related DPMUs.
- c) To facilitate apprenticeship opportunities under the Apprentices Act and related schemes.
- d) To enhance placement opportunities for UPSDM trained candidates through industry engagement.
- e) To provide industry exposure and practical learning opportunities to trainees.
- f) To improve employability outcomes and industry readiness of trainees.
- g) To facilitate industry feedback for curriculum enrichment, training delivery and skill development initiatives.
- h) To develop a scalable model that may be expanded across all DPMUs and districts of Uttar Pradesh.

4. SCOPE OF COLLABORATION

The collaboration may include, but shall not be limited to, the following:

4.1 Apprenticeship Promotion

- a) Mobilization of industries for engagement under apprenticeship programmes.
- b) Facilitation of apprenticeship opportunities for UPSDM trained candidates.
- c) Awareness sessions for industries and trainees regarding apprenticeship benefits and processes.
- d) Support in connecting industries with DPMUs for apprenticeship engagement.

4.2 Placement Facilitation

- a) Identification of employment opportunities in IIA member industries through IIA online Employment Portal facility (<https://iiaonline.in/resumeindex.aspx>).
- b) Conduct of placement drives, job fairs and recruitment events.
- c) Facilitation of employer interactions with DPMUs.

4.3 Industry Exposure

- a) Processing of real industry jobs in UPSDM training centres by Trainees under the supervision of Trainer/Industry Experts (Raw material to be provided by the concerned industry) for immediate employability of UPSDM trainees in industry.
- b) Organization of industrial visits for trainees and faculty.



- c) Exposure visits to manufacturing units and service enterprises.
- d) Industry interaction sessions and experience-sharing events.

4.4 Capacity Building

- a) Guest lectures by industry experts.
- b) Workshops on emerging technologies and workplace readiness.
- c) Soft skills, employability and entrepreneurship awareness sessions.

4.5 Industry Feedback and Advisory Support

- a) Collection of industry feedback on workforce requirements.
- b) Inputs on emerging skill needs and industry trends.
- c) Participation in advisory committees and consultative forums as invited by the UPSDM.

5. PHASE-I IMPLEMENTATION

As part of the initial implementation, IIA shall facilitate linkage between its Regional/Chapter leadership and designated DPMUs in the following regions:

1. Lucknow
2. Barabanki
3. Muzaffarnagar
4. Moradabad
5. Amethi
6. Varanasi
7. NCR Region
8. Bareilly

Each identified Chapter Head and DPMU shall work together to prepare a regional action plan for apprenticeship, placement and industry engagement activities.

6. ROLES AND RESPONSIBILITIES OF THE UPSDM

The Directorate shall:

- a) Nominate and notify District Program Management Units (DPMUs) and nominate related District Co-ordinator (DC) as Nodal Officers.
- b) Nominate and notify UPSDM's State Program Management Units (SPMU) and nominate State Co-ordinator as Nodal Officers at state level.
- c) Facilitate coordination between SPMU and DPMUs and IIA Chapters.
- d) Encourage participation of trainees and faculty in programme activities.
- e) Share non-confidential institutional information required for implementation.



- f) Facilitate organization of placement drives, apprenticeship camps and industry interaction programmes.
- g) Nominate nodal officers for coordination and monitoring.
- h) Review progress periodically and provide guidance for effective implementation.
- i) Decide/prescribe norms for processing industry jobs in UPSDM training centres in consultation with IIA

7. ROLES AND RESPONSIBILITIES OF IIA

IIA shall:

- a) Nominate Chapter Heads/representatives for engagement with designated DPMUs.
- b) Facilitate participation of member industries in apprenticeship and placement initiatives.
- c) Organize industry interactions, guest lectures and exposure activities.
- d) Support identification of apprenticeship and employment opportunities.
- e) Encourage member industries to collaborate with DPMUs for skill development activities and processing of industry jobs in UPSDM training Centres.
- f) Share industry requirements and labour market insights with the UPSDM.
- g) Support scaling of the initiative across Uttar Pradesh upon successful implementation of Phase-I.

8. STATEWIDE SCALE-UP

Upon successful implementation and mutual review of Phase-I, the Parties may expand the initiative to cover:

All DPMUs in Uttar Pradesh;

- ❖ Additional districts and industrial clusters;
- ❖ Sector-specific industry partnerships;
- ❖ Entrepreneurship and startup promotion initiatives;
- ❖ Faculty immersion and industry attachment programmes.

The long-term vision of this partnership is to establish a statewide industry engagement ecosystem connecting DPMUs with industries through the IIA network across Uttar Pradesh.

9. FINANCIAL ARRANGEMENT

- a) This MoU is entered into on a **pro-bono and non-financial basis**.
- b) No financial commitment or liability shall arise on either Party by virtue of this MoU.
- c) Each Party shall bear its own administrative, operational and incidental costs incurred in connection with activities undertaken under this MoU.



- d) Any future activity requiring financial support shall be undertaken only through separate written agreements and subject to applicable approvals.

10. MONITORING AND REVIEW

- a) The Parties may constitute a Joint Coordination Committee for implementation and review at State Level (UPSDM & IIA Head Office) and at Chapter levels.
- b) Periodic review meetings may be conducted on a quarterly basis.
- c) Progress indicators may include:
- ❖ Number of industries engaged;
 - ❖ Number of apprenticeship opportunities facilitated;
 - ❖ Number of placements facilitated;
 - ❖ Number of industry jobs processed in UPSDM training centre's
 - ❖ Number of industry visits conducted;
 - ❖ Number of trainees benefitted;
 - ❖ Number of industry interaction programmes conducted.

11. CONFIDENTIALITY

Both Parties shall maintain confidentiality of information shared during implementation and shall not disclose any confidential information to third parties without prior written consent of the concerned Party, except where required by law.

12. INTELLECTUAL PROPERTY

Any reports, publications, communication materials or outputs jointly developed under this MoU shall acknowledge both Parties and shall be used only with mutual consent.

13. TERM OF THE MOU

This MoU shall remain valid for a period of three (3) years from the date of signing and may be extended further through mutual written consent.

14. TERMINATION

Either Party may terminate this MoU by providing thirty (30) days' written notice to the other Party.

Termination shall not affect activities already initiated and mutually agreed upon prior to such termination.

15. DISPUTE RESOLUTION

Any dispute arising from the interpretation or implementation of this MoU shall be resolved amicably through mutual consultation between the Parties.

16. LEGAL STATUS



This MoU represents the intent of cooperation between the Parties and does not create any legally enforceable financial obligations upon either Party.

17. AMENDMENT

Any amendment or modification to this MoU shall be made only through mutual written agreement signed by both Parties.

18. SIGNATURES

IN WITNESS WHEREOF, the Parties hereto have executed this Memorandum of Understanding on the date first written above.

For and on behalf of

UTTAR PRADESH SKILL DEVELOPMENT MISSION

Vocational Education, Skill Development & Entrepreneurship Department

Government of Uttar Pradesh

Name: _____

Designation: Joint Director

Signature: _____

Date: 13th August 2026

Seal

For and on behalf of

INDIAN INDUSTRIES ASSOCIATION (IIA)

Name: Dinesh Goyal

Designation: National President/Authorized Signatory

Signature: _____ 13/8

Date: 13th August 2026

Seal

Witnesses

1. D.S. Verma, Executive Director, Indian Industries Association
- 2.